

Resource productivity and resource use efficiency in marigold production

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ABSTRACT

The flowers symbolize the most sensitive, delicate and loving feeling eloquently what our words fail to express. In India marigold is an important and popular flower. It is an ornamental herb grown for its highly decorative and long lasting flowers. India is a country having abundant sunshine, plenty of land, availability of cheap and skilled manpower which are our strength for cultivation of variety of flowers in different regions of the country. Therefore, an attempt was made to study the resource use efficiency and constraints faced by the cultivators in marigold production of western Maharashtra. In marigold the elasticity co-efficient for manures (X_2), fertilizers (X_3) and working capital (X_6) was positive and significant at 1.00 per cent level of probability. High cost of seedlings was the major problem in marigold production (97.00%) followed by high cost of fertilizers, irregularity in electric supplies, lack of technical knowledge for pesticide application and high cost of pesticides faced by 95.00 per cent, 90.00 per cent, 80.00 per cent and 73.00 per cent, respectively by the marigold growers.

KEY WORDS : Marigold, Resource use efficiency, Marginal productivity

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